

21 NCAC 22J .0107 PRICES

It shall be unethical to quote prices of a competitor without disclosing that they may not be the actual current prices charged by the competitor.

History Note: *Authority G.S. 93D-3(c); 93D-13(a);
Eff. April 23, 1976;
Amended Eff. May 1, 1988;
Pursuant to G.S. 150B-21.3A, rule is necessary without substantive public interest Eff. September 6, 2016.*